

# Part Printing & Marking

A TechSeal's Value Added Service



## Aid Customers with Part Identification:

TechSeal Division offers a variety of part marking technologies to aid with seal installation, identification, and traceability.

Strategically placed markings can be added to parts to ensure proper alignment and installation. Color coding features can help to reduce errors by clearly differentiating otherwise similar looking parts. Part numbers, a customer or Parker logo, lot numbers or date codes can be added for product identification and traceability.

Protect your aftermarket sales, differentiate your product, and enhance your brand by incorporating one of our part marking technologies into your engineered sealing system.



## Contact Information:

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## Printing and Marking Options:

- Customer logo
- Parker logo
- Stripes
- O.D. painting
- Part numbers
- Other relevant seal information (i.e., lot number, part number, date, customer name, alpha / numeric characters, etc.)



ENGINEERING YOUR SUCCESS.

# Part Printing and Marking Benefits

Printing / Marking Options	Possible Locations	Benefits
Parker logo	Outside surface	Ensure Parker's part origin, branding, and authenticity
Customer logo	Outside surface	Support customer's brand awareness and provide ease of identification
Stripe	Outside and inside surfaces	Indicate direction, guide installation, and help the assembly process
Painting	Cross-section, outside, and inside surfaces	Help differentiate between parts, provide aid in visual alignment, and ensure proper installation
Part numbers and other seal information	Cross-section, outside, and inside surfaces	Support lot traceability and product identification

## Product Examples

Part Printing for Branding



Part Printing for Identification



Part Marking for Directionality, Alignment, and Installation



Part Painting for Identification

